



THE INSIDE VIEW

Mechanical Specifications

The Inside View is a quarterly printed publication that highlights the previous quarter's events and Chamber news. It gets mailed to the Chamber's 1900 member companies.

FORMAT

Files should be submitted in electronic format.

Files that are furnished as hard copies cannot be guaranteed for quality as these items will need to be scanned. A scanning fee of \$25.00 will apply.

SOFTWARE AND FILE FORMATS

We prefer all ads to be saved as a PDF, 6.0 or higher. However, we do accept the following formats: Adobe Illustrator CS2, Adobe InDesign CS2 and Adobe Photoshop (EPS and TIFF). **Please remember to save all fonts or create outlines.**

IMAGES

Photographic images are accepted in the following formats: TIFF files at least 300 dpi at 100% of printed size, and JPEG files. All images placed in an ad must be sent with the final artwork.

COLOR

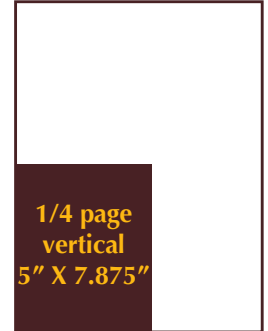
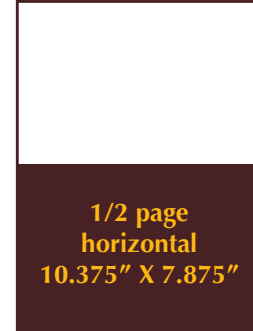
All colors should be CMYK process, otherwise quality of color cannot be guaranteed.

FILE SUBMISSION

For larger files, send a CD-ROM labeled with your name and contact information. Files smaller than 10 MB may be emailed to bfaulkner@tampachamber.com.

DESIGN SERVICES

The Chamber offers ad design ranging from complete creation to modifications and updating exiting ads. For more information, contact Brianna Faulkner at 813.276.9421 or bfaulkner@tampachamber.com.



CIRCULATION: 4,500

PRICING: Includes one full year (4 consecutive issues)

AD SIZE	B&W	COLOR
1/2 Page	\$2,375	\$2,970
1/4 Page Vertical	\$1,500	\$1,875
1/4 Page Horizontal	\$1,300	\$1,625
1/8 Page	\$875	\$1,095
Business Card	\$500	\$550

DEADLINES

DATE	AD RESERVATION	MATERIALS DUE
Spring 2009	2.13.09	2.27.09
Summer 2009	5.15.09	5.29.09
Fall 2009	8.14.09	8.28.09
Winter 2009	11.13.09	11.25.09