



Mechanical Specifications

The Inside View is a quarterly printed publication that highlights the previous quarter's events and Chamber news. It gets mailed to the Chamber's 1900 member companies. Advertising opportunities are available only to Chamber members.

SUBMISSION GUIDELINES

- **Make sure to carefully review ad content before submitting.** You are responsible for accuracy, appearance and quality.
- **Files should be submitted in electronic format.** Files submitted as hard copies cannot be guaranteed for quality as these items will need to be scanned.
- We prefer ads to be saved as a high-resolution PDF. However, we do accept the following formats: Adobe Illustrator CS3 (EPS), Adobe InDesign CS3 and Adobe Photoshop (EPS and JPG). **Please remember to save all fonts or create outlines.**
- Photographic images are accepted in the following formats: TIFF and JPEG (at least 300 dpi at 100% of printed size). All images placed in an ad must be sent with the final artwork.
- All colors should be CMYK process, otherwise quality of color cannot be guaranteed.
- For larger files, send a CD-ROM labeled with your name and contact information. Files smaller than 10 MB may be emailed to bfaulkner@tampachamber.com.

1/2 page horizontal 10.375" X 7.875"	1/4 page vertical 5" X 7.875"	1/4 page banner 10.375" X 3.875"	1/8 page 5" X 3.875"
---	--	---	---------------------------------

CIRCULATION: 4,000

PRICING: Includes one full year (4 consecutive issues)

AD SIZE (w x h)	COLOR
<i>Limited Prime Positions:</i>	
<input type="checkbox"/> Inside Front Cover (1/4 page)	\$2,345
<input type="checkbox"/> 1/2 Page Back Page (10.375 x 7.875)	\$2,970
<i>Available Positions:</i>	
<input type="checkbox"/> 1/4 Page Vertical (5 x 7.875)	\$1,875
<input type="checkbox"/> 1/4 Page Horizontal Banner (10.375 x 3.875)	\$1,625
<input type="checkbox"/> 1/8 Page (5 x 3.875)	\$1,095
<input type="checkbox"/> Business Card (3.5 x 2)	\$550

You will be invoiced upon receipt of your order. *Payment must be made prior to publication of your ad in the newsletter.*

<p>MATERIALS SUPPLIED VIA</p> <p><input type="checkbox"/> Email</p> <p><input type="checkbox"/> CD Rom</p> <p><input type="checkbox"/> FTP Site</p> <p><input type="checkbox"/> Hard Copy</p>	<p>DEADLINES</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">DATE</th> <th style="text-align: left;">AD RESERVATION</th> <th style="text-align: left;">MATERIALS DUE</th> </tr> </thead> <tbody> <tr> <td>Spring 2010</td> <td>2.19.10</td> <td>2.26.10</td> </tr> <tr> <td>Summer 2010</td> <td>5.18.10</td> <td>5.25.10</td> </tr> <tr> <td>Fall 2010</td> <td>8.20.10</td> <td>8.27.10</td> </tr> <tr> <td>Winter 2010</td> <td>11.19.10</td> <td>11.26.10</td> </tr> </tbody> </table>	DATE	AD RESERVATION	MATERIALS DUE	Spring 2010	2.19.10	2.26.10	Summer 2010	5.18.10	5.25.10	Fall 2010	8.20.10	8.27.10	Winter 2010	11.19.10	11.26.10
DATE	AD RESERVATION	MATERIALS DUE														
Spring 2010	2.19.10	2.26.10														
Summer 2010	5.18.10	5.25.10														
Fall 2010	8.20.10	8.27.10														
Winter 2010	11.19.10	11.26.10														
<p>CONTACT INFORMATION</p> <p>Name: _____ Phone: _____</p> <p>Company: _____</p> <p>E-mail: _____</p> <p>Signature: _____</p>																

For information about advertising opportunities, contact Amanda Holt, Director of Marketing & Communications, at 813.276.9432 or aholt@tampachamber.com. **Return order form via email or fax to 813.223.7899. Costs are for one year of ad placements (four consecutive issues).** You will be invoiced upon receipt of your order. *Payment must be made prior to publication of your ad in the newsletter.*