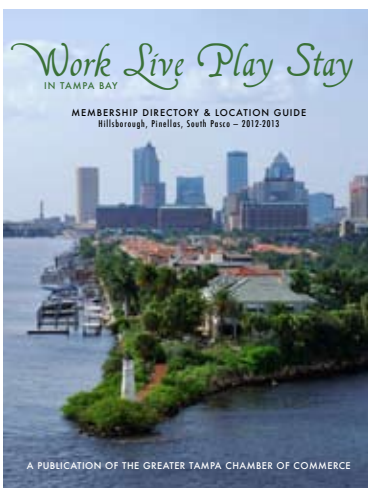


2012 Location Guide Advertising Order Form

Advertising Specifications and Rates

COVERS (FULL PAGE)

- | | |
|---|---------|
| <input type="checkbox"/> Back Cover | \$3,600 |
| <input type="checkbox"/> Inside Front Cover - <u>SOLD</u> | \$2,920 |
| <input type="checkbox"/> Inside Front Right - <u>SOLD</u> | \$2,840 |
| <input type="checkbox"/> Inside Back Cover | \$2,920 |
| <input type="checkbox"/> Opposite ToC - <u>SOLD</u> | \$2,600 |



GENERAL ADVERTISING

B&W	Color	Size	Width/Height	B&W	Color
<input type="checkbox"/>	<input type="checkbox"/>	Full Page	8.5" wide x 11" high	\$2,360	\$2,600
<input type="checkbox"/>	<input type="checkbox"/>	2/3 Page	8.5" wide x 7.25" high	\$2,040	\$2,280
<input type="checkbox"/>	<input type="checkbox"/>	1/2 Page	8.5" wide x 5.5" high	\$1,460	\$1,920
<input type="checkbox"/>	<input type="checkbox"/>	1/3 Page	4.25" wide x 7.25" high	\$ 920	\$1,160
<input type="checkbox"/>	<input type="checkbox"/>	1/4 Page	4.25" wide x 5.5" high	\$ 796	\$1,020
<input type="checkbox"/>	<input type="checkbox"/>	1/6 Page	4.25" wide x 2.75" high	\$ 676	\$ 916
<input type="checkbox"/>	<input type="checkbox"/>	1/8 Page	4.25" wide x 2.25 high	\$ 495	\$ 565
<input type="checkbox"/>	<input type="checkbox"/>	Boxed name in category section with logo		\$ 345	

Insertion Order/Space Confirmation

Please provide the information below to purchase advertising in the 2012 Greater Tampa Chamber of Commerce Location Guide. Advertising spots will be filled on a first come first served basis. We will invoice you upon receipt of your order. *Payment must be made prior to printing of the publication.*

Company: _____

Representative: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email: _____

Signature: _____

NOTE: Prices are for current Greater Tampa Chamber of Commerce members. Please call 813.276.9492 for non-member rates.

ADVERTISING POLICY: Digitally prepared ads are preferred. We accept high-resolution CMYK color or grayscale files in EPS, TIF, JPG or PDF formats. All fonts should be included, embedded or created to outlines. All ads should be submitted with 0.25" bleed on all four sides. We reserve the right to reject poor quality copy. Please complete this form and email to bfaulkner@tampachamber.com, fax to 813.223.7899 or return to Greater Tampa Chamber of Commerce Attn: Brianna Faulkner, P.O. Box 420 Tampa, FL 33602.

DEADLINES/PROOFS/PAYMENTS: Advertisements must be reserved no later than 5 p.m. on Friday, February 17, 2012. Artwork must be received within ten (10) business days of your order. Payments are accepted by check or credit card and must be received prior to the publication going to print. Visit us at www.tampachamber.com.