



GREATER
TAMPA

CHAMBER OF COMMERCE

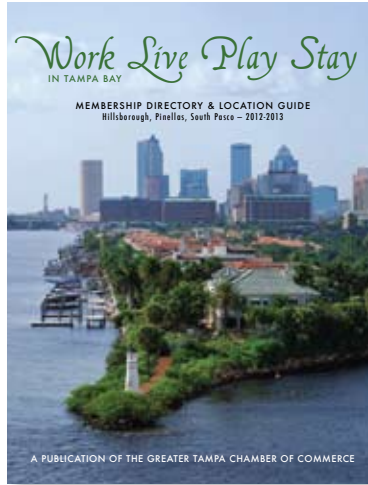
2012 Media Kit

2012 Location Guide Advertising Order Form

Advertising Specifications and Rates

COVERS (FULL PAGE)

- | | |
|---|---------|
| <input type="checkbox"/> Back Cover | \$3,600 |
| <input type="checkbox"/> Inside Front Cover - <u>SOLD</u> | \$2,920 |
| <input type="checkbox"/> Inside Front Right - <u>SOLD</u> | \$2,840 |
| <input type="checkbox"/> Inside Back Cover | \$2,920 |
| <input type="checkbox"/> Opposite ToC - <u>SOLD</u> | \$2,600 |



GENERAL ADVERTISING

B&W	Color	Size	Width/Height	B&W	Color
<input type="checkbox"/>	<input type="checkbox"/>	Full Page (bleed)	8.5" wide x 11" high	\$2,360	\$2,600
<input type="checkbox"/>	<input type="checkbox"/>	2/3 Page (bleed)	8.5" wide x 7.25" high	\$2,040	\$2,280
<input type="checkbox"/>	<input type="checkbox"/>	1/2 Page (bleed)	8.5" wide x 5.5" high	\$1,460	\$1,920
<input type="checkbox"/>	<input type="checkbox"/>	1/3 Page	4.25" wide x 7.25" high	\$ 920	\$1,160
<input type="checkbox"/>	<input type="checkbox"/>	1/4 Page	4.25" wide x 5.5" high	\$ 796	\$1,020
<input type="checkbox"/>	<input type="checkbox"/>	1/6 Page	4.25" wide x 2.75" high	\$ 676	\$ 916
<input type="checkbox"/>	<input type="checkbox"/>	1/8 Page	4.25" wide x 2.25 high	\$ 495	\$ 565
<input type="checkbox"/>	<input type="checkbox"/>	Boxed name in category section with logo		\$ 345	

Insertion Order/Space Confirmation

Please provide the information below to purchase advertising in the 2012 Greater Tampa Chamber of Commerce Location Guide. Advertising spots will be filled on a first come first served basis. We will invoice you upon receipt of your order. *Payment must be made prior to printing of the publication.*

Company: _____

Representative: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email: _____

Signature: _____

ADVERTISING POLICY: Digitally prepared ads are preferred. We accept high-resolution CMYK color or grayscale files in EPS, TIF, JPG or PDF formats. All fonts should be included, embedded or created to outlines. All ads should be submitted with 0.25" bleed on all four sides. We reserve the right to reject poor quality copy. Please complete this form and email to bfaulkner@tampachamber.com, fax to 813.223.7899 or return to Greater Tampa Chamber of Commerce Attn: Brianna Faulkner, P.O. Box 420 Tampa, FL 33602.

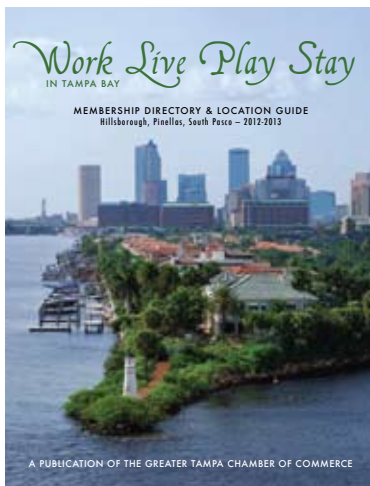
DEADLINES/PROOFS/PAYMENTS: Advertisements must be reserved no later than 5 p.m. on Friday, February 17, 2012. Artwork must be received within ten (10) business days of your order. Payments are accepted by check or credit card and must be received prior to the publication going to print. Visit us at www.tampachamber.com.

2012 Location Guide Advertising Order Form

Advertising Specifications and Rates

ADVERTISING POLICY

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Company: _____

Representative: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email: _____

Signature: _____

GENERAL ADVERTISING

B&W	Color	Size	Width/Height	B&W	Color
<input type="checkbox"/>	<input type="checkbox"/>	Full Page	8.5" wide x 11" high	\$2,950	\$3,250
<input type="checkbox"/>	<input type="checkbox"/>	2/3 Page	8.5" wide x 7.25" high	\$2,550	\$2,850
<input type="checkbox"/>	<input type="checkbox"/>	1/2 Page	8.5" wide x 5.5" high	\$1,825	\$2,400
<input type="checkbox"/>	<input type="checkbox"/>	1/3 Page	4.25" wide x 7.25" high	\$1,150	\$1,450
<input type="checkbox"/>	<input type="checkbox"/>	1/4 Page	4.25" wide x 5.5" high	\$ 995	\$1,275
<input type="checkbox"/>	<input type="checkbox"/>	1/6 Page	4.25" wide x 2.75" high	\$ 845	\$1,145
<input type="checkbox"/>	<input type="checkbox"/>	1/8 Page	4.25" wide x 2.25 high	\$ 619	\$ 707

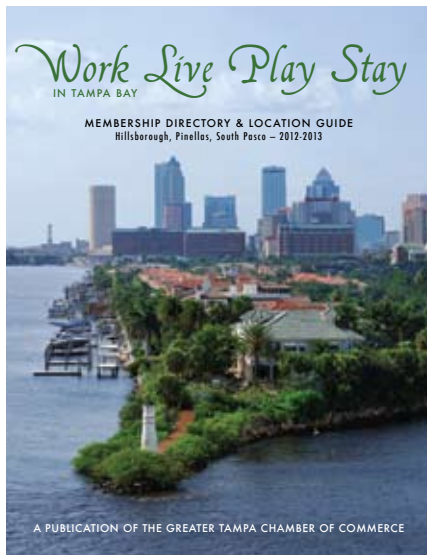
NOTE: Prices are for non-members of the Greater Tampa Chamber of Commerce. Please email fharvey@tampachamber.com for member rates.

DEADLINES/PROOFS/PAYMENTS: Advertisements must be reserved no later than 5 p.m. on Friday, February 17, 2012. Artwork must be received within ten (10) business days of your order. Payments are accepted by check or credit card and must be received prior to the publication going to print. Visit us at www.tampachamber.com.



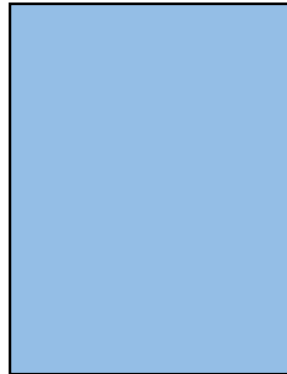
Location Guide

Our location guide is distributed to our members, individuals looking to relocate to the Tampa Bay area and those seeking more information about our local economy, business and industry, arts, healthcare, education and local neighborhoods. Advertising in our guide allows companies to make a great initial impression to new residents and visitors. Tampa Bay is truly a great place to work, live, play and stay - don't miss this opportunity to market your company's message to an engaged audience.

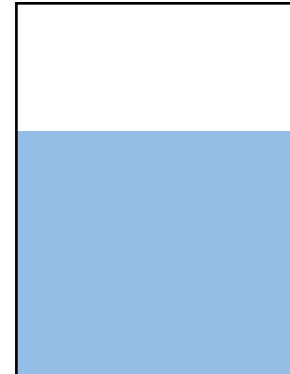


Trim size: 8.5" wide x 11" high

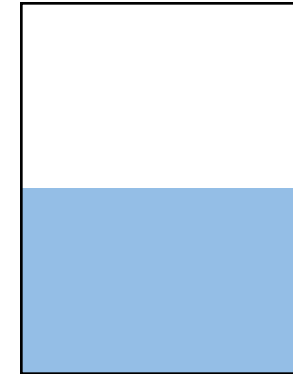
Ad Sizes



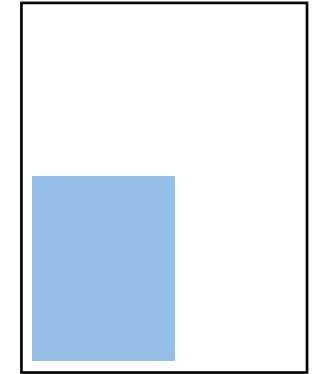
Full page (bleed):
8.5" wide x 11" high*



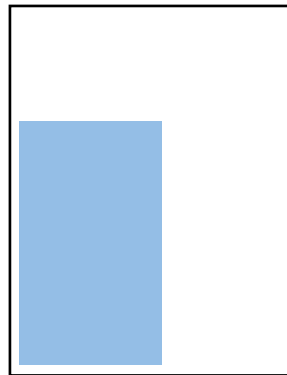
2/3 page (bleed):
8.5" wide x 7.25" high*



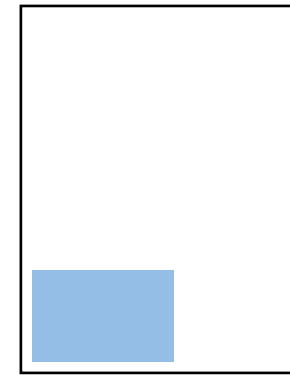
Half page (bleed):
8.5" wide x 5.5" high



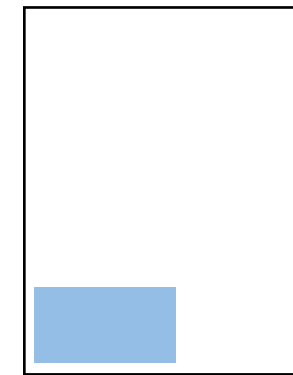
1/4 page:
4.25" wide x 5.5" high



1/3 page:
4.25" wide x 7.25" high



1/6 page:
4.25" wide x 2.75" high



1/8 page:
4.25" wide x 2.25" high

**plus 0.25 (1/4") bleed on all four sides*

2011-2012 Chamber Electronic Media Advertising Order Form

Electronic Newsletter Advertising Options

The Chamber's two weekly electronic newsletters are sent to representatives from our 1600 member companies, as well as nearly 500 non-members, for a total distribution of close to 6,000. The Chamber offers one banner ad per issue as an advertising opportunity to only Chamber members.

- **eView** focuses on both Chamber and member news and is released on Thursdays.
- **Events** highlights the Chamber's upcoming events and is released on Tuesdays.

One Month – \$1,000

Consecutive placements in BOTH weekly newsletters for one month.

Start Date

- | | | |
|--|--|---|
| <input type="checkbox"/> October 2011 - SOLD | <input type="checkbox"/> February 2012 | <input type="checkbox"/> June 2012 |
| <input type="checkbox"/> November 2011 - SOLD | <input type="checkbox"/> March 2012 | <input type="checkbox"/> July 2012 |
| <input type="checkbox"/> December 2011 | <input type="checkbox"/> April 2012 | <input type="checkbox"/> August 2012 |
| <input type="checkbox"/> January 2012 - SOLD | <input type="checkbox"/> May 2012 | <input type="checkbox"/> September 2012 |

Website Advertising Options

Advertising on the Chamber website at www.tampachamber.com is a cost-effective way to market your business to thousands of visitors each month. The Chamber offers one banner ad per month on each of our most visible pages.

One Month – \$1,000 per page*

Placements on EACH page selected for one month.

- About Tampa Chamber Events

One Month – \$750 per page

Placements on EACH page selected for one month.

- Chamber Programs Business Advocacy Your Chamber
 Business Resources Membership

**high-visibility pages*

Start Date

- | | | |
|--|--|---|
| <input type="checkbox"/> October 2011 | <input type="checkbox"/> February 2012 | <input type="checkbox"/> June 2012 |
| <input type="checkbox"/> November 2011 | <input type="checkbox"/> March 2012 | <input type="checkbox"/> July 2012 |
| <input type="checkbox"/> December 2011 | <input type="checkbox"/> April 2012 | <input type="checkbox"/> August 2012 |
| <input type="checkbox"/> January 2012 | <input type="checkbox"/> May 2012 | <input type="checkbox"/> September 2012 |

Please provide the information below to purchase electronic newsletter or website advertising. Advertising spots will be filled on a first come first served basis. We will invoice you upon receipt of your order. *Payment must be made prior to placement of your ad.* All ads will be provided in camera-ready artwork at 400 pixels wide by 100 pixels high.

Company Name: _____ Company Representative: _____

Billing Address: _____ Phone: _____

Email: _____ URL to link ad: _____



www.tampachamber.com

201 North Franklin Street, Suite 201 • Tampa, Florida 33602-5846
P.O. Box 420 • Tampa, Florida 33601-0420
p 813.228.7777 • f 813.223.7899