

CANADA OUTBOUND TRADE MISSION ◊ MAY 31—JUNE 3, 2009

LED BY MAYOR PAM IORIO, CITY OF TAMPA



Join the Committee of One Hundred, in cooperation with the Honorary Consulate of Canada, and representatives from Tampa's leadership on this outbound trade mission to Toronto and Mississauga, Ontario.

Why Canada?

- Canada is Florida's number one overall international economic partner.
- Two-way trade totaling \$8.6 billion in 2007 made Canada Florida's number one partner in terms of total trade.
- Canada is Florida's second largest market for Florida-origin exports with more than \$3 billion in sales in 2007 (U.S. Department of Commerce; U.S. Census Bureau).
- Canada is Florida's number one source for tourism. An estimated 2.7 million Canadian visitors in 2008 pumped more than \$3 billion into Florida's economy.
- Florida's economic relationship with Canada supports nearly 432,000 direct and indirect jobs, more than any other international trade relationship.
- American-made products enter Canada almost entirely duty free due to the North American Free Trade Agreement (NAFTA), giving U.S. exporters an advantage over other markets.

Why visit the cities of Toronto and Mississauga?

- Greater Toronto Area in the province of Ontario has a population in excess of 5.5 million and the City of Toronto is the 5th largest in North America.
- Toronto's economy comprises 11% of Canada's GDP, more than \$127 billion in 2005. Toronto is the third largest financial center in North America.
- The City of Mississauga, a neighboring community to Toronto, is less than one hour away.
- With 700,000 residents, the City of Mississauga is the 3rd largest city in the Province of Ontario and the 6th largest in Canada.
- Mississauga is the Canadian headquarters for 59 Fortune 500 companies and facility locations for 104 Fortune 500 companies.

Key Industry Sectors: Information technologies, advanced manufacturing, life sciences/bio-technologies, financial services, green/clean technologies

Highlights of the Mission include:

- Economic briefings with Canadian representatives from various levels of government.
- Seminars on doing business in Ontario and Tampa.
- Customized one-on-one appointments with Canadian companies arranged to fit your company profile and business targets on June 1–3. These appointments will be contracted with a third party.
- Reception with the U.S. Consul General at his residence in Toronto.
- Reception at MaRS Discovery Centre.

Travel Arrangements & Accommodations:

- Mission fee will include 3 nights and 4 days at the Fairmont Royal York Hotel.
- A limited number of discount seats are being held with Air Canada, round trip Tampa to Toronto leaving May 31st and returning June 3rd (subject to availability).
- Travelers to Canada must have a valid U.S. passport.

For more information, and sponsorship opportunities, contact Kathy Acevedo at kacevedo@tampachamber.com or 813.276.9409. Limited space available.



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DELEGATE PACKAGE \$1,900

- Hotel - 3 nights 4 days at the Fairmont Royal York in Toronto
- Economic briefing, networking breakfast, business luncheons, dinner, Cocktail reception at U.S. Consul General's residence in Toronto and cocktail reception at MaRS Discovery Centre
- Group ground transportation for hotel/airport transfers (must travel on mission flights), group meetings and events that are part of the mission
- Additional meals and activities are at the participant's expense

MISSION PACKAGE \$2,200

- Hotel - 3 nights 4 days at the Fairmont Royal York in Toronto
- Economic briefing, networking breakfast, business luncheons, dinner, Cocktail reception at U.S. Consul General's residence
- Networking cocktail reception at MaRS Discovery Centre
- Ground transportation to group meetings, events, and hotel/airport transfers (must travel on mission itinerary) that are part of the mission
- One-on-one business appointments arranged by Enterprise Florida. Minimum of four appointments are guaranteed.
- Additional meals and activities are at the participant's expense

ADDITIONAL OPTIONS:

- One additional day of one-on-one business appointments arranged by Enterprise Florida \$600
A minimum of 4 appointments are guaranteed by Enterprise Florida.

OFFICIAL MISSION FLIGHT:

A limited number of seats are being held for the trade mission for a discounted total price of approximately \$473.38 and \$556.10. If you would like to travel with the official mission and take advantage of these rates, please see the attached Airfare Reservation Form.

TRAVELERS TO CANADA MUST HAVE A VALID PASSPORT. ASK YOUR TRAVEL AGENT FOR DETAILS

Official Mission Flight Itinerary:

Sunday, May 31	Air Canada	Depart Tampa 1:30 p.m.	Arrive Toronto 4:20 p.m.
Wednesday, June 3	Air Canada	Depart Toronto 10:00 a.m.	Arrive Tampa 12:44 p.m.

HOTEL

The Fairmont Royal York
100 Front Street W.
Toronto, Ontario,
Canada M5J1E3
www.fairmont.com/royalyork

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REGISTRATION FORM



Delegate Package Fee (Includes) <ul style="list-style-type: none"> • Hotel - 3 nights/4 days • Economic briefings in both cities, group meetings with elected officials and dignitaries, (1) networking breakfast, (2) business luncheons and (1) dinner • Networking Cocktail Reception at U.S. Consul General's residence in Toronto • Networking Cocktail Reception at MaRS Discovery Centre • Ground transportation to group meetings, to sites and events, and hotel/airport transfers (must travel on official mission flights) in Toronto and Mississauga 	\$1900 _____
Mission Package Fee (Includes) <ul style="list-style-type: none"> • Hotel - 3 nights/4 days • Economic briefings in both cities, group meetings with elected officials and dignitaries, (1) networking breakfast, (2) business luncheons and (1) dinner • Networking Cocktail Reception at U.S. Consul General's residence in Toronto • Networking Cocktail Reception at MaRS Discovery Centre • Ground transportation to group meetings, events, and hotel/airport transfers (must travel on official mission flights) • One-on-one business appointments arranged by Enterprise Florida. A minimum of 4 appointments are guaranteed. Transportation to meetings on your own. 	\$2200 _____
Hotel Information (please indicate your preference): _____ One King _____ One Queen _____ Two Double Beds	
Additional Day of One-on-one Appointments <ul style="list-style-type: none"> • Provide a short paragraph describing your interest, including your company's website to help determine eligibility for one-on-one business appointments • Once approved by Enterprise Florida, complete the questionnaire form • A minimum of 4 one-on-one appointments are guaranteed • Appointment setting by Enterprise Florida will not commence until full payment is received. Fee is non-refundable. 	\$600 _____
Non-Chamber Members: Add \$150 to the cost of the mission fee.	\$150 _____
Total: _____	
Official Delegate Flight A limited number of seats are being held for the trade mission for a discounted total price of approximately \$473.38 and \$556.10. If you would like to take advantage of these rates and travel with the official mission please see the attached Airfare Reservation Form .	

Name: _____ Email: _____

Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Payment method (check one): Visa MasterCard Amex Check — Number: _____

Card Number: _____ Exp. Date: _____ Amount: _____

Signature: _____

Fax completed form to 813-221-6095. For questions, please call Kathy Acevedo at 813- 276-9409 or kacevedo@tampachamber.com.



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AIRFARE RESERVATION FORM



You must have a valid passport to enter Canada. If you do not have a passport, please contact the travel agent.

(Please note, blocked airfare seats are limited and will be made available on a first come, first serve basis.)

Name (Must be as it appears on Passport): _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Office Ph: _____ Home Ph: _____ Cell: _____

Fax: _____ Email: _____

Do you have a valid passport? YES _____ NO _____

Emergency Contact

Name: _____ Relationship: _____ Phone: _____

Seat Preference: Aisle _____ Window _____

Travel Insurance:

TAI Travel Services recommends Tripinsurance.com www.tripinsurance.com. The agency code for TAI Travel Services is REEF 4127 FL

AIRLINE TICKETS:

A limited number of seats are being held on Air Canada through our designated travel agency for a discounted total price of approximately \$473.38 and \$556.10. Tickets are available on a first come, first serve basis, and upon payment only. If any changes are made to your itinerary after ticketing, additional charges will be applied from the travel agency. The participant will be responsible for those additional charges separately (no exceptions).

Official Mission Flight Itinerary:

Sunday, May 31	Air Canada	Depart Tampa 1:30 p.m.	Arrive Toronto 4:20 p.m.
Wednesday, June 3	Air Canada	Depart Toronto 10:00 a.m.	Arrive Tampa 12:44 p.m.

Registration Deadline is April 30, 2009.

Fax completed form to 813-221-6095. For questions, please call Kathy Acevedo at 813- 276-9409 or kacevedo@tampachamber.com.