

MANUFACTURING SUCCESS STORY

A local manufacturer prides itself on providing its customers with innovative and responsive solutions to their electrical and mechanical needs through experience, craftsmanship, and state-of-the-art engineering and technology. Their dedication to these business standards complements their long-term commitment to their customers and their employees.

Because they have been so successful in attracting and keeping good talent, the average tenure of an employee in the manufacturing facility is over ten years and the average tenure corporate wide is almost 17 years. This is proving to be both a blessing and a curse. It is a blessing because the talent they have throughout the organization is steady and reliable. But it will soon be an issue because a significant percentage of the employees will be coming up for retirement in the next five to seven years and the company is concerned about securing a steady stream of trained replacements for key positions within the organization. Factoring in retirement and new business contracts, the company forecasts they will need at minimum 100 new employees over the next three years and they will double that need over the next five years.

Finding a talented workforce and creating a feeder system of talent was a top priority to this manufacturer. Tapping new resources for workforce openings, learning more about training grant programs, tapping into outreach programs to reach students in the local school district – all were programs they took part in as a result of – “taking the call” from a Chamber member. Helping companies meet their workforce needs is a critically important business retention and expansion strategy for all communities. Please, Take the Call. Participate in a business discussion with a Chamber member. It’s amazing what you can learn about the resources available to business in Hillsborough County.

To learn more, contact Donna Harak 813/276-9406 or via e-mail dharak@tampachamber.com