Thank you for your continued investment in the long-term success of Tampa Bay’s business community. Our membership comes from diverse economic backgrounds – small businesses, international corporations, entrepreneurs, executive management, government leadership and the military. Together we become a unified front with the power to create a new level of economic prosperity for Tampa Bay.

The Chamber is a not-for-profit membership organization that helps promote the businesses and business interests of our members. We work to help your company grow, become better connected throughout the community, and bring visibility to your organization.

The Chamber remains the most effective and efficient way to connect with peers, possible partners and potential customers in the Bay area. Programming such as our Competitive Edge Series, Emerge Tampa Bay and Leadership Tampa help to build valuable business and leadership development skills. Sold-out events such as our Military Appreciation Banquet, Women of Influence Luncheon and our Small Business of the Year Awards offer unparalleled networking opportunities. Innovative initiatives such as our Startup Scholars program continue to keep the Chamber on the forefront of growth and change in our community.

Be sure to visit www.tampachamber.com for accurate and up-to-date information on all Chamber events, programs and policy positions. It is our pleasure to serve you as our valued member, and we appreciate your continued commitment to the Greater Tampa Chamber of Commerce.

Bob Rohrlack, CCE
President & CEO
ABOUT THE CHAMBER

OUR MISSION
To serve our members and enhance our community by building business success.

OUR MANTRA
Minding your business through valuable connections, enriching events, leadership development and business advocacy.

OVERVIEW
The Greater Tampa Chamber of Commerce began as the Tampa Board of Trade in 1885 and was reorganized in 1928 to become the Tampa Chamber of Commerce. We were formed to advance the general business conditions of this area, backed by the support of a growing agricultural and industrial industry base that would branch out to become one of the most diverse economies in the nation. Through our strong volunteer leadership and unique partnership with the cities, county and our own members, the Chamber has had an enormous impact on the Tampa business community for more than 125 years.

CORE VALUES
Diversity — We will create an environment where diversity is cherished, placing great value on differing perspectives while embracing and celebrating differences.

Integrity — We will operate honestly and ethically, doing the right thing even when no one is watching.

Visionary — We will be proactive leaders in implementing the Mission and Vision of our organization.

Innovative — We will use a member focus to anticipate emerging needs, identify trends and establish expectations, using those expectations to continuously measure and improve our performance.

Teamwork — We will work together as an integrated team, accountable for our actions and objectives and focused on creating organizational excellence and celebrating successes with our partners.
CHAMBER LEADERSHIP

BOARD OF DIRECTORS

Stephanie Agliano, Agliano Utility Solutions
Mark Andrezewski, Laser Spine Institute
Bill Barker, The Tampa Tribune
Patrick Baskette, Mercury Public Affairs, LLC
Neil Boslind, The Association to Advance Collegiate Schools of Business
Stuart Brown, Accenture
Evan Brownstein, Schifino Lee
Chris Butler, Jones Lang LaSalle Brokerage, Inc.
John Byczek, Northwestern Mutual Financial Network
Hugh Campbell, ACAS
Ginger Clark, Ph.D., Hillsborough Community College
Robert Clark, Tampa Steel Erecting Co.
Joseph Conrad Sr., All Children’s Hospital
Carlos del Castillo, Bright House Networks, LLC
Juan Davis, Fast Lane Clothing Company
Julius Davis, VoltAir Consulting Engineers
Jim Dean, Busch Gardens/Adventure Island
Kimberlee Debosier, Bayside Engineering, Inc.
Doug Dieck, Ryan Companies US, Inc.
Pete Diniaco, Aetna
Thomas Feindt, Grow Financial Federal Credit Union
Maryann Ferenc, Mise en Place, Inc.
Ryan Freking, Cassidy Turley
Ralph Garcia, Warren Averett Pender Newkirk
Bill Goede, Bank of America
Steve Gripps, Tampa Bay Lightning
Jamie Harden, Creative Sign Designs
Marilyn Mullen Healy, Adams and Reese LLP
Greg Hoerbelt, Regions Bank
Robert Hoyland, USAA
Mariela Hurst, SunTrust Banks, Inc.
Lauren Key, Florida Hospital
Arthur Kirk, Ph.D., Saint Leo University
Edgel Lester, Esq., Carlton Fields, P.A.
Joseph W. Lopano, Tampa International Airport
Orlando Lopez-isla, Gresham, Smith & Partners
Dana Ludwig, Brown & Brown Insurance
Lorraine Lutton, St. Joseph’s Hospital
Debbie Lundberg, Presenting Powerfully by Debbie Lundberg
Mark MacMillan, Poshred
Andrew McIntosh, Shumaker, Loop, & Kendrick, LLP
Page McKee, DPR/Hardin Construction Company, LLC
Jeff Mount, Wright’s Gourmet House
Rick Nafe, Tampa Bay Rays
Scott Radway, Wells Fargo Bank, N.A.
Scott Riley, Fintech
Renee Scott, State Farm Insurance
Janine Salmon, JP Morgan Chase
Alyson Seeger, AVI-SPL
Deborah Sheridan, Florida Bank
Kevin Shukur, BBVA Compass Bank
Bemeta Simmons, BB&T
G. Troy Simpson, T-Cellular, Inc.
Paige Simpson, Simpson Air
Kareem Spratling, Bryant Miller Olive P.A.
Roger Stephan, Skanska USA Building, Inc.
Roger Swinford, Calhoun International
Charles Sykes, Sykes Enterprises Incorporated
Holly Tomlin, Tomlin Tested Staffing
David Townsend, Mosaic
Yvette Tremonti, H. Lee Moffitt Cancer Center & Research Institute, Inc.
Renee Vaughn, The University of Tampa
Ronald Weaver, Stearns Weaver Miller Weissler Alhadef & Sitterson, P.A.
Jim Weiss, Fifth Third Bank
Shomari Williams, Verizon Wireless
Enrique Woodruffe, Woodruffe Corporation Architects

EX-OFFICIO MEMBERS

Paul Anderson, Tampa Port Authority
Ron Barton, Hillsborough County Economic Development
The Honorable Bob Buckhorn, City of Tampa
Christine Burdick, Tampa Downtown Partnership
Santiago Corrada, Visit Tampa Bay

MaryEllen Elia, Hillsborough County Public Schools
Rick Homans, Tampa Hillsborough Economic Development Corp.
Stuart Rogel, Tampa Bay Partnership
Ron Rotella, The Westshore Alliance

MaryEllen Elia
Rick Homans
Stuart Rogel
Ron Rotella

PAST CHAIRS

2012 Chuck Black, Black & Black Consulting Services
2010-11 Chuck Sykes, Sykes Enterprises Incorporated
2009 Henry Gonzalez, III, Platinum Bank
2008 Judy Genshaft, Ph.D., University of South Florida
2007 Fredrick H.L. McClure, Esq., DLA Piper US LLP
2006 Jose Valiente
2005 C. Samuel Ellison, EWI Construction
2004 John Ramil, TECO Energy, Inc.

2002 A.D. Sandy MacKinnon, MacKinnon Equipment & Services
2001 Bob Martinez, Holland & Knight
1999 Rhea Law, Esq., Fowler White Boggs PA
1998 Richard Dobkin
1995 Joe House
1993 Gay Culverhouse
1992 James Ferman, Ferman Motor Car Company, Inc.

1990-91 James Apthorp
1989-90 William Starkey
1988-89 Stella Thayer, Esq., MacFarlane Ferguson & McMullen
1987-88 James Urbanski
1985-86 Mandell Shimberg, Shimberg-Cross Co.
1984-85 G. Robert Blanchard
1983-84 T. Terrell Sessums

LEADERSHIP TAMPA ALUMNI CO-CHAIR
Dianne Jacob, PNC Bank

LEADERSHIP TAMPA CHAIR
Mark House, The Beck Group

EMERGE TAMPA BAY CHAIR
Brian Seel, The Beck Group

MILITARY ADVISOR TO THE BOARD
Colonel Scott DeThomas, MacDill Air Force Base

WWW.TAMPACHAMBER.COM
MEMBERSHIP

MEMBERSHIP COMMITTEE HIGHLIGHTS

- The Chamber sustained membership recruitment year-round, which resulted in adding 228 new members. In addition, 22 existing members committed to a higher level of participation and increased their membership level. Overall, the Chamber experienced year-over-year membership sales growth of 11%.

- Retention was at an all-time high at 91%, as members continue to find value in the many networking, programming and educational opportunities available to them.

- Program attendance continued to increase with the Chamber hosting over 14,300 members in 2013. The eView electronic newsletter has been an effective and strategic avenue for communication with our members and potential members pushing out events, member information, and community news for enhanced engagement.

AMBASSADOR COMMITTEE HIGHLIGHTS

- The Ambassadors have been a key component of the retention process acting as an extension of the Chamber staff. Ambassadors are responsible for 36 programs designed to engage members and help guide them through a successful Chamber experience.

- Anniversary recognition for 1st and 5th year members, along with Ribbon Cuttings placed our Ambassadors in face-to-face contact with 170 member companies. Additionally, Ambassadors proactively called almost 230 new members as part of the overall retention strategy.

- Initiated a mentor program for new members to partner with an Ambassador for their first few months of membership.

PARTNER LEVEL MEMBERS (As of December 31, 2013)
## COMBINED STATEMENT OF FINANCIAL POSITION

<table>
<thead>
<tr>
<th></th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td>$2,432,614</td>
<td>$1,964,564</td>
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<tr>
<td>Accounts Receivable, nets</td>
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<td>Inventory</td>
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<td>Prepaid expenses and other assets</td>
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<td><strong>Total Current Assets</strong></td>
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<tr>
<td>Property &amp; Equipment, net</td>
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<td>320,974</td>
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<td><strong>Total Assets</strong></td>
<td>$3,581,133</td>
<td>$2,955,888</td>
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<tr>
<td><strong>LIABILITIES &amp; NET ASSETS</strong></td>
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<tr>
<td>Accounts Payable</td>
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<td>Accrued Expenses</td>
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<td>Activity Advances</td>
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<td>Deferred Memberships &amp; Revenues</td>
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<td><strong>Total Current Liabilities</strong></td>
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<td>Net Assets (Deficit)</td>
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<tr>
<td>Unrestricted</td>
<td>$909,008</td>
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<tr>
<td>Temporarily Restricted</td>
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<td><strong>Total Net Assets</strong></td>
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<td>$668,188</td>
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<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td>$3,581,133</td>
<td>$2,955,888</td>
</tr>
</tbody>
</table>

### HIGHLIGHTS

#### FINANCIAL STABILITY
- Net Assets increased from $417,472 in 2010 to $892,315 in 2013 (+114%)
- Cash increased from $1,362,702 in 2010 to $2,432,614 in 2013 (+78.5%)
- Achieved and maintained minimum cash reserves as set forth by board approved policy
- Created a Finance Committee Charter, approved by the board of directors

#### HUMAN RESOURCES
- Added two full-time staff members for membership & communications
- Continued use of individual strategy maps to ensure employee performance is goal-driven and focused on board approved organizational outcomes
- Annual Staff Planning Retreat at Busch Gardens
- Provided paid time off for staff to volunteer at a local charitable organization

#### ADMINISTRATION & GOVERNANCE
- Recognized as the “2013 Chamber of the Year” by the Florida Association of Chamber Professionals
- Continued to reduce operating costs by elevating organizational needs utilizing RFPs and doing business with member companies
- Created and adopted a three-year strategic plan
EVENT PROGRAMMING

MEMBER ENGAGEMENT

The Greater Tampa Chamber of Commerce annually hosts more than 100 events and programs designed to meet the varied needs of our diverse membership; providing the opportunity to build business networks, learn from respected industry professionals and gain insight into pertinent issues affecting Tampa’s future. The Chamber continues to focus on quality programming with the average attendee per event continuing to climb and events are regularly sold out.

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Number of Events</th>
<th>Average Attendees Per Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>122</td>
<td>117</td>
</tr>
<tr>
<td>2012</td>
<td>134</td>
<td>105</td>
</tr>
<tr>
<td>2013</td>
<td>124</td>
<td>100</td>
</tr>
</tbody>
</table>

BENCHMARKING TRIP

Over the course of three days, more than 100 Tampa Bay business leaders traveled to “Music City” to meet with Nashville’s city leadership and Chamber representatives. Topics discussed included entrepreneurship, information technology workforce recruitment, arts & culture, and area brand identity.

Attendees heard the importance of arts and culture programs within the school system as well Nashville’s success in developing a centralized brand for the region. Attendees also toured the Nashville Entrepreneur Center, heard from Nashville Mayor Karl Dean and took notes on the city’s success in recruiting young IT workers.
SIGNATURE EVENTS

MILITARY APPRECIATION BANQUET
With the strong military presence in Tampa Bay, the annual Military Appreciation Banquet has become one of the most special events of the Chamber’s yearly calendar. The 2013 banquet gave the business community an opportunity to salute 15 military personnel from all five branches of the service, and area ROTC programs, honoring their service to the country and the Tampa Bay community. Lt. General Russel L. Honoré offered the keynote address.

WOMEN OF INFLUENCE
In April, award-winning actress Viola Davis presented “The Hero’s Path” to a sold out crowd at the 7th Annual Women of Influence Luncheon. Davis captivated the audience with a personal account of her path from a troubled childhood to a successful professional and personal life. Judith Lisi, President & CEO of The David A. Straz Jr. Center for the Performing Arts, was selected as the recipient of the 2013 Woman of Influence Award.

SMALL BUSINESS OF THE YEAR AWARDS
With over 800 guests in attendance, the 33rd Annual Small Business of the Year Awards, was a night to remember by small business owners and employees, Tampa business professionals, civic leaders and those who truly love the Tampa Bay community. Awards were presented in three categories based on the number of employees. This year marked the introduction of a fourth business category honoring a startup company. Companies are evaluated on financial success, community involvement and ethical business practices. An outstanding leader in the business community was also recognized.

AWARD WINNERS: Outstanding Leader: Bob Helms, Pegasus TransTech  |  Startup Company: MB2x  
5-20 Employees: The EyeDoctors  |  21-50 Employees: B-AG Contract  |  51-250 Employees: The Woman’s Group, PA

ANNUAL MEETING
More than 750 attendees came together to celebrate the Chamber’s 2013 achievements at the 128th Annual Meeting. 2013 Chamber Chair Gregory J. Celestan passed the gavel to 2014 Chair Robin DeLaVergne. DeLaVergne offered a preview of the Chamber’s priorities in 2014, including a glimpse into the three-year strategic plan to guide our organization. The Chamber also presented the 2013 H.L. Culbreath Jr. Profile in Leadership Award to Harold “Hal” W. Mullis. The award, established in 1997 by Leadership Tampa Alumni, a program of the Chamber, is presented annually by the Chamber to recognize an individual whose leadership made a positive impact within the greater Tampa community.
BUSINESS ADVOCACY

HIGHLIGHTS

› The Chamber’s leadership traveled to Washington, D.C. to communicate the views of the local business community to U.S. Vice President Joe Biden.

› The Chamber, the League of Women Voters of Florida, area hospitals and other business and civic leaders called on the state to accept the federal money for Medicaid expansion, emphasizing the unprecedented economic benefits that expansion would provide to the state. The $51 billion in federal money that Medicaid expansion would bring into the state over the next 10 years and the estimated 120,000 new jobs that would be created would be a tremendous boost to our local and state economies.

› The Chamber urged Congress to delay implementation of National Flood Insurance Program reforms which went into effect on October 1, 2013, due to the uncertainty of the changes that would have ensued and the inevitable damage to our community and our recovering economy. In October, a workshop was hosted to help members understand the new reforms and minimize their impact.

› A delegation of members of the Chamber took a historic experiential learning trip to Cuba from May 29 to June 2. The delegation returned with a renewed perspective on living and economic conditions in Cuba with their sights on continuing the discussion on how best to pursue the goal of re-instituting economic ties with the nation.

› The Chamber hosted several reception and networking events featuring legislators for exclusive discussions with local business leaders, including Congresswoman Kathy Castor, Congressman Tom Rooney, and Florida Representative Richard Corcoran.

› The Chamber’s Public Policy Roundtables welcomed elected officials and policy experts that provided our members a better understanding of key issues and legislation that affected the local economy. Port Director Paul Anderson, State of Florida Chief Financial Officer Jeff Atwater, and Tampa International Airport Chief Executive Officer Joe Lopano were featured in three very successful roundtable events.

› The Chamber participated in “Business for Skilled Worker Immigration,” a coalition of over 40 Chambers of Commerce from across the country working together to advance skilled worker immigration reform as a means of driving job creation, innovation and other economic growth. The coalition urged Congress to address this important talent issue as part of broader-based immigration reform.
HIGHLIGHTS

DOING BUSINESS WITH MACDILL
Attendees heard directly from base executives about their needs and step-by-step instructions to get their companies connected with MacDill. This year’s event incorporated all of the elements from the past along with new additions, such as a series of breakout sessions designed to give a more in-depth experience for participants in the areas they want to know about most.

TAMPA HIRES HEROES
The Veteran Employment Committee of the Military Council held Tampa Hires Heroes, an informational session about hiring our veterans. Business leaders learned about the ways veterans can add value to our organizations. They were also informed on how tax credits are now available for hiring veterans. A panel was composed of two military personnel and a private company executive who spoke about the reality of hiring veterans and being hired as a veteran.

ASSISTANCE FOR FURLOUGHED DEFENSE WORKERS
The Chamber provided a method for businesses, banks and other organizations willing to extend assistance, free items and discounts to furloughed defense workers during the federal sequestration. This included the offer of a “signature loan” to furloughed federal workers by a credit union and a bank willing to give their furloughed clients one-month payment extensions.

OPERATION PARTNERSHIP
Twenty-five Chamber members contributed to our efforts to strengthen ties between Tampa’s military and civilian communities by spending a morning on MacDill Air Force Base. Local business executives paired up with active military members to learn about the ins and outs of their military counterpart’s day-to-day business activities on base. The group also had the opportunity to tour a KC-135 and participate in a tour and demonstration of the Military Working Dogs on base. Both civilian and military participants walked away from the day with a new connection and a broadened understanding of each other’s daily lives.

SENIOR ENLISTED RECEPTION
The Chamber provided an excellent opportunity for members of the Tampa Bay business community to personally thank our local service men and women. The U.S. Armed Forces Senior Enlisted Reception held on MacDill AirForce Base was well attended by members from all five branches of the military.

FLAG OFFICERS’ AND KEY COMMANDERS’ RECEPTION
The Chamber’s Military Council and Tampa Electric Company hosted the Flag Officers’ and Key Commanders’ Reception, an annual event to recognize leaders with tremendous responsibility to the security of our nation. Honorees included the commanders of: U.S. Central Command, U.S. Special Operations Command, 6th Air Mobility Wing, 927th Air Refueling Wing, Joint Communications Support Element, U.S. Marine Corps Forces Central Command, and the U.S. Coast Guard.
INSIGHT TAMPA

Insight Tampa is a program of the Chamber’s Foundation that provided a forum to C-Suite individuals to connect, discuss and explore the issues and concerns that affect business in the Tampa Bay Area. The program which was relaunched in 2013, gave the participants a special insight to various topics including: art and culture, sports entertainment, military support, infrastructure and education. The participants were CEOs, presidents or comparable level executives who had been recently promoted or located to the Tampa/Hillsborough County market.

EMERGE TAMPA BAY

Emerge Tampa Bay membership thrived in 2013 with an average of 28 new members a month exceeding 400 members during the 2013 year. Emerge Tampa Bay increased attendance by 22% with an all-time high of over 2,200 attendees.

- Elected officials Tampa Mayor Bob Buckhorn, State Representative James Grant, Councilwoman Lisa Montelione, and County Commissioner Sandy Murman participated in a lively debate at the Unfiltered second annual Town Hall event, along with nearly 150 young professionals to discuss transportation improvements and the importance of staying committed to innovation initiatives.

- In early October, the Young Professional Summit saw more than 150 participants in attendance at the half-day event that focused on educating future leaders about the latest transportation, the new economy and development initiatives.

- The Protégé Program aims to develop long-term mutually beneficial relationships between experienced business leaders and motivated emerging professionals. 64 protégés were paired with mentors, that included Chamber board and Leadership Tampa Alumni members. Protégés worked side by side with their mentors to develop an action plan to their personal success by focusing on their goals, understanding their leadership traits, and capitalizing on their strengths.
LEADERSHIP TAMPA

The Leadership Tampa Class of 2013 consisted of 57 professionals in leadership positions within their companies and organizations. They demonstrated a concern for community issues and volunteered their time with service and professional organizations. This class graduated in May of 2013.

As their class project, LT'13 rehabilitated a former Tampa parks and recreation facility to become the R.I.C.H. House, (Resources in Community Hope) in Robles Park. The first “house” opened about 12 years ago in Sulphur Springs. It offers a safe haven for children and gives them a protected environment for constructive activities while interacting with law enforcement to develop a comfortable and trusting environment. The Robles Park’ R.I.C.H. House will do much the same. About $20,000 in donations and in-kind support enabled the remodeling effort. Much of it has come from members and businesses of the leadership group which took on the R.I.C.H. House as a community project. The legacy continues as LT’13 often checks in and responds to requests for assistance at the R.I.C.H. House; everything from volunteer hours to donations of necessary items for the children who have come to depend on this safe haven.

LEADERSHIP TAMPA ALUMNI

Leadership Tampa Alumni members were 625 strong in 2013. Members of Leadership Tampa Alumni continue to broaden their networking, community and business perspective to a level that enables them to turn challenging opportunities into remarkable successes. These “Leaders in Action” helped our community in many ways in 2013 including:

- Charitable giving event to support the Tampa Ronald McDonald House, monetary contributions of $5,057

- Partnered and mentored Emerge Tampa Bay in their first annual non-profit fair where non-profit groups were able to connect with Emerge members and the public for them to find their passion and volunteer.

- Pre-sale of paintings by MacDonald Training Center artists displayed in the offices of the Greater Tampa Chamber of Commerce, The Omnia Group, Holland and Knight, Grant Thornton and Shumaker, Loop and Kendrick.
INTERNATIONAL BUSINESS COMMITTEE
The Chamber reinforced its efforts towards international trade by identifying Tampa Bay as an international hub and working with member companies throughout the area in Public Policy, Arts & Culture, Education, Tourism, and building capacity in the trade arena. The International Business Committee was created and serves as a venue where Chamber business owners, educators, tourism and service providers gathered to share strategic ideas on how to build business success on an international level for the Tampa Bay area.

BUILDING FLORIDA’S FUTURE
Tampa Bay was selected as the first region to highlight phase 2 of the Florida Chamber’s Trade and Logistics Study. The Transportation, Infrastructure and Economic Development Summit hosted experts from public and private sectors that explained the importance of growing trade through all mode of transportation. Regional perspectives, workforce issues, education, port and airport, rail and private sector company experts were all part of the Summit’s agenda.

INTERNATIONAL INDIAN FILM ACADEMY (BOLLYWOOD) AWARDS
A select group of local leadership, including the Trade Council and Visit Tampa Bay, traveled to Macau, China to bring the Bollywood Awards to the Tampa Bay region. Over 800 million people will view the Bollywood event, which will be held in April 2014 and will have an approximate local economic impact of 15 million.

QUARTERLY CONSULAR CORPS LUNCHEON
The Council held its first Quarterly Consular Corps Luncheon in 2013. The luncheon’s atmosphere provided the Tampa Bay Consular Corps with the ideal forum to exchange views and ideas on strengthening local businesses while providing them with the necessary tools to develop a strong export strategy for the Tampa/Hillsborough area as a whole.

INBOUND MISSIONS
The Tampa Bay Trade and Protocol Council is announced inbound missions from Barranquilla, Colombia. Matchmaking meetings were held in early December for companies that exported or planned to enter into joint ventures with businesses in Barranquilla. Delegations from France, Mexico, Canada and Japan have also visited the area.

WEBSITE LAUNCH
The Tampa Bay Trade and Protocol Council launched their new website: www.tampabaytpc.com. The new site provided great information about the consular corps, sister cities, bi-national chambers, trade facts and organizations on the local and federal levels that have assisted Chamber members in growing their businesses.
HIGHLIGHTS

MINDING YOUR BUSINESS CAMPAIGN
The Chamber launched a new marketing campaign in an effort to boost membership while also cementing itself as the voice of small business in the Tampa Bay region. The campaign featured print and online promotion as well as participation by key Chamber members.

NEW CHAMBER WEBSITE
The Chamber realized that the website did not reflect the chambers current brand and did not have functionality that it needed to best serve its members. A new website was launched that presented a more energetic brand, injected messaging from individual members, and improved administrative capabilities allowing staff members to maintain the site with limited technical skills. The new website received the following awards:

- Best in Class Award from The Interactive Media Awards
- Named as one of the top 10 Kentico websites released in the month of May
- The silver award for association websites from International Academy of Visual Arts
- Oustanding Communications Award from the Florida Association of Chamber Professionals

INNOVATION LEADERSHIP

STARTUP SCHOLARS
The Chamber’s Startup Scholars Program is an initiative which aims to encourage innovation as a part of our community culture and increase instances of entrepreneurial success. Our mission is to increase the competitiveness of the Tampa Bay business community by addressing and nurturing Tampa's entrepreneurs and related business innovation in any industry sector. This year, the Chamber identified five entrepreneurs and will provide guidance and assistance in three critical areas: seed capital, best management practices and sales growth.

GASPARILLA MUSIC FESTIVAL
In an effort to connect with the Arts community, the Chamber served as the volunteer sponsor for the Gasparilla Music Festival (GMF). The Gasparilla Music Festival is a Florida non-profit corporation 501(c)(3) that organizes an annual music festival in downtown Tampa the second weekend of March. As part of its mission to support and promote music and education, GMF is involved throughout the year in several initiatives including providing scholarships to music students.