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Chamber wins National Award for Communications Excellence

Tampa, Fla. – The Greater Tampa Chamber of Commerce has received an Award of Excellence in a national competition sponsored by the American Chamber of Commerce Executives (ACCE), a national association of professionals who manage chambers of commerce.

The Chamber received the award for the TampaMediaCenter.com website and campaign launched in advance of the 2012 Republican National Convention to introduce the media and visitors to local businesses and institutions. Schifino Lee, a branding and advertising agency designed the website for the Chamber.

"TampaMediaCenter.com provided the Chamber a great platform to spotlight some of our outstanding local companies and institutions during a time when all eyes were on Tampa, FL and this recognition of our efforts by ACCE is a testament to the great stories and content we were able to provide," said Bob Rohrlack, President & CEO of the Greater Tampa Chamber of Commerce.

The 29th annual Awards for Communication Excellence program this year attracted 142 entries from chambers of all sizes across the U.S. A three-judge panel of chamber executives evaluates the entries and selects winners in four categories: advertising, electronic, publications and campaigns.

"At the heart of every effective chamber of commerce you'll find outstanding communications in a variety of media," said ACCE President Mick Fleming. "We're proud to highlight this truly exceptional communications work that chambers create as they advance the interests of their communities."

About the American Chamber of Commerce Executives (ACCE)

Established in 1914, ACCE is the only national association uniquely serving the professional development needs of individuals who manage chambers of commerce throughout the U.S. and several other countries. Representing 7,500 chamber professionals, ACCE enhances the knowledge, leadership skills, and management effectiveness of chamber executives and their staffs through education, publications, research, benchmarking, and best practices.

About the Greater Tampa Chamber of Commerce

The Greater Tampa Chamber of Commerce is committed to serving our members and enhancing our community by building business success. The Chamber provides a greater return on investment and involvement by providing innovative leadership, inside access, influential advocacy and increased opportunities.

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