

**FOR IMMEDIATE RELEASE**

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**GREATER TAMPA CHAMBER WINS COMMUNICATIONS EXCELLENCE AWARD**

Tampa, FL (July 5, 2018) — The Greater Tampa Chamber of Commerce has been named an “Award of Excellence” winner in the Communications Excellence awards program presented by the Association of Chamber of Commerce Executives (ACCE). ACCE, an Alexandria, Va.-based association, represents more than 8,000 chamber of commerce professionals, and 1,300 chambers of commerce, around the world.

ACCE’s annual Awards for Communications Excellence, sponsored by Golden Openings, Inc., is designed to showcase top communications and marketing work of chambers of commerce and similar organizations. Several thousand award entries have been submitted since the launch of the organization’s Awards for Communications Excellence, which is now in its thirty-fourth year.

The Greater Tampa Chamber of Commerce received an Award of Excellence for its marketing campaign for the launch of the Minority Business Accelerator. The campaign branded the MBA program and promoted it using print, social media, digital, web, media, chamber stakeholders, and community information sessions.

A panel of communications and marketing professionals from five U.S.-based chambers of commerce evaluated entries, which were organized by category — based on the chamber’s annual budget — and entry type: advertising and marketing, campaigns, digital and publications. With more than 150 entries submitted in 2018, judges recognized 13 entries as Grand Award winners and 41 as Award of Excellence winners. Three Best in Show awards will be announced July 18 at the ACCE Annual Convention in Des Moines, Iowa.

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**About the Association of Chamber of Commerce Executives**

The Association of Chamber of Commerce Executives, founded in 1914, serves more than 8,000 chamber of commerce professionals, and 1,300 chambers of commerce or similar organizations, around the world. ACCE’s members come from nearly each of the largest 100 metropolitan regions in the United States. Based in Alexandria, Virginia, the mission of ACCE is to support chamber professionals so they can lead their communities. Learn more about us by visiting [www.ACCE.org](http://www.ACCE.org).

**About the award sponsor, Golden Openings, Inc.**

Golden Openings, Inc., sponsor of the Awards for Communications Excellence, is a one-of-a kind business that offers a wide variety of products and services for grand opening, ribbon cutting, ground breaking and key to the city needs. The company has been in business over 17 years and has coordinated over 10,000 events and worked with over 8,000 chambers. Golden Openings’ many awards include the 2017 U.S. Chamber of Commerce ‘Dream Big’ Small Business of the Year and the U.S. Chamber of Commerce 2017 ‘Community Champion’ award. For more information, visit [www.goldenopenings.com](http://www.goldenopenings.com).